



For immediate release:

**NEWS ADVISORY**

September 19, 2017

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## **MISSOULA DESIGN EXCELLENCE PROJECT RELEASES DRAFT STRATEGY FOR COMMENT**

**Public Invited to Community Workshop II  
Sept. 21 at 5:30 p.m. at the DoubleTree Hotel**

The City of Missoula invites public participation at the second community workshop of the Missoula Design Excellence Project on Thursday, Sept. 21, at the DoubleTree Hotel, 100 Madison St. Community members will receive a brief overview presentation of the preliminary strategy by Winter & Company at 5:30 p.m. before an interactive open house commences.

The Missoula Design Excellence Project strives to reinforce development successes that demonstrate the value that high-quality design adds to properties and the city overall. The project focuses on the downtown core and the city's commercial corridors and how development in these areas can enhance the public realm and be sensitive to abutting neighborhoods. Community participation is critical in implementing a system that addresses local concerns and promotes high-quality development in terms of design, materials, construction, and character.

The City of Missoula seeks community feedback on the design vision for downtown and Missoula's commercial corridors and the effectiveness of the preliminary strategy at addressing community design objectives for each area. City staff and members of the consultant team will be on hand at the workshop to answer questions and to discuss more detailed components of the draft strategy report. Paper copies of the strategy will be available at the workshop. The draft strategy and other information about the Missoula Design Excellence Project are also available online at [www.missouladesignexcellence.org](http://www.missouladesignexcellence.org)

Project Manager Laval Means is Planning Services Manager at the City of Missoula. She's available for interviews on the project at [design@ci.missoula.mt.us](mailto:design@ci.missoula.mt.us) or 406-552-6628.

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Ginny Merriam, Public Information/Communications Director, 552-6007 office; 546-7692 cell