



City of Missoula
Police Department

Press Release

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Garden City River Rod Run Parade Set for June 25

Have fun but be safe

The Missoula Police Department will be working hard Friday evening to ensure a safe, fun and family-friendly parade in downtown Missoula for the Garden City River Rod Run.

The public can expect to see a significant presence of police officers during the event.

“The highest priority of the Missoula Police Department will be public safety, maintaining the peace and protection of property during the event,” said Sgt. Greg Amundsen. “Our primary objective will be to provide a safe and enjoyable environment for all citizens in Missoula to have an enjoyable time during the River Rod Run event.”

The Police Department asks for help from the public during the event. Spectators are not allowed to drive cars into the parade, and officers will deal with reckless driving swiftly and with zero tolerance. Visitors should not step out into the street or consume alcoholic beverages on the sidewalks. Violators will be cited and will risk being removed from the area.

“This is an important event for the downtown and the city of Missoula,” Amundsen said, “and we want to see it continue in a safe and responsible manner.”

The Garden City River Rod Run is produced by the Missoula Downtown Association in partnership with Cherry Creek Radio. It will bring nearly 200 classic and hot rod cars and about 3,000 spectators to downtown Missoula. The parade on Higgins Avenue from 9 p.m. to 10 p.m.

is a highlight of the event. The route will be slightly different this year, in a one-year-only change because of the North Higgins Streetscape Project construction. The parade will begin on Pattee Street and travel up Main Street, then go south on Ryman Street to Front Street, to Higgins Avenue, wind through the Hip Strip and return. For a map of the route, visit the Missoula Downtown Association Web site at www.missouladowntown.com.

A "Sock Hop" at the Broadway Bar & Grill with an additional showing of the cars will follow the parade Friday night. The event will continue in Caras Park on Saturday with a show-and-shine open to the public from 11 a.m. to 4 p.m.

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