



[sundaystreetsmissoula.org](http://sundaystreetsmissoula.org)

**EVENT:** Sunday Streets Missoula

**DATE:** Sunday, September 8, 2013

**TIME:** 10am – 4pm

**WHERE:** Higgins Avenue: Circle Square to Fifth Street

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## **Sunday Streets Missoula, September 8, 2013**

**MISSOULA, MONTANA – August 20, 2013 (FOR IMMEDIATE RELEASE)**

### **Sunday Streets Missoula - Higgins Edition – Downtown Missoula**

It's more than just a street fair; it's a way to explore downtown like never before. The **Higgins Edition** of **Sunday Streets Missoula** brings the excitement and energy from the entire community into Downtown Missoula to celebrate sustainable transportation and healthy living. On **Sunday, September 8**, come take a stroll through Missoula's downtown while participating in free activities. So bring your bike, scooter, skateboard, rollerblades, stroller, stilts, walking shoes or whatever gets you moving to the event and have fun! The event covers three quarters of a mile from the **Red XXXXs in downtown Missoula to Fifth Street via Higgins Avenue**.

Sunday Streets Missoula, presented by Missoula In Motion, is a **free** community event that has become a popular way to **get moving, get exercise, and get connected**. By providing a venue for on-street activities like walking and biking Missoulians connect with each other and their community.

Sunday Streets Missoula promotes healthy physical activity and supports active transportation choices for everyone who lives, works or plays in Missoula with **these activities**; Missoula Mile sponsored by Run Wild Missoula, street plaza with pavers, plants and pedestrian parking, bike polo, pickle ball, climbing wall, Sunday Settlers (street-sized Catan), bike education classes, and more are locally hosted along Higgins Avenue.

Sunday Streets Missoula is made possible through generous support from dozens of local businesses and organizations including MissoulaEvents.net, KBGA College Radio, The Trail 103.3 and U104.5, and continues to promote biking, walking, and all of the connections that can happen when we share the public space.

For information about the event, sponsorship, activity registration, and volunteer opportunities, please visit [www.sundaystreetsmissoula.org](http://www.sundaystreetsmissoula.org). Interested in riding your bicycle to the event? The City of Missoula Bike Map shows all of the great ways to get there. Hard copies can be found at Missoula In Motion located in City Hall or a digital version can be found at [www.tinyurl.com/msobikemap](http://www.tinyurl.com/msobikemap).

Sunday Streets Missoula highlights Missoula as a bikeable and walkable community by encouraging citizens to experience streets as a traffic-free community gathering place. Promoting healthy activity, people-powered transportation, public space, and local business, Sunday Streets Missoula builds on a long tradition of using our streets for public activities.