

Minutes
Missoula Civic Television Advisory Commission
January 19, 2016
Mayor's Conference Room
2:00 pm – 3:00 pm

Commission Members in Attendance: John Rettenmayer (Chair), John Firehammer, Bruce Tibbensee, Ginny Merriam, Jen Sauer, Katie Klietz, Jean Zosel, Annelise Hedahl and Julie Armstrong

Commission Members Absent: Hatton Littman

Others in Attendance: Joel Baird (MCAT Staff) and Heidi Bakula

1. The minutes of November 16, 2015 were approved as submitted.
2. Public Comment - None
3. Old/Continuing Business
 - a. Review current programming schedule that has been recorded/is being recorded
 - *Identify events for MCAT to record/televis

Current Programming

- LUKE Parking Meters and demo video – MCAT filmed 182 interviews
- Development Services Building Eye program was unveiled
- Community Needs Assessment
- Election judge recruiting videos
- Mountain Water press conference
- Swearing in of new city council members
- Long Range Transportation Plan

Future Programming Ideas

- State of the Community at City Club
- Chamber of Commerce Presentation on the State of the City
- Business Research Bureau
- Royce Engstrom's mid-year academic update – February 3, 2016
- Current MRA building projects

Currently the county has a request for proposals for installation of robotic cameras and a control room for MCAT in the commissioner's meeting room. Part of that request will also include robotic cameras for the Emergency Response Center conference room.

4. New Business – None
 - Since Ed Childers, who was the vice chairman, is no longer a city council member and therefore no longer on MCTAC, it was decided to elect a new vice chairperson. John

Firehammer was nominated by Jean Zosel. The motion carried unanimously and John Firehammer is now the new vice chairman.

5. MCAT Board Comment

- New City Council member Julie Armstrong introduced herself. Katie Klietz, the Communications Coordinator for Missoula County, also introduced herself. Both are new members.
- Ginny Merriam asked if MCTAC can offer government related videos to other news organizations or is it owned by the people of Missoula. Jean Zosel offered that it was the standard to share regular television programming as long as the source is credited. Ginny asked about commissioned video and who it can be offered to. It would be possible to put out a press release about the information and our website would be available to link to. New videoed programing could be mentioned on our website.

6. Set agenda for next meeting

- Since the next MCTAC meeting falls on President's Day it was decided to move the meeting to Tuesday, February 16th at 2pm.

Held Items

Respectfully Submitted by,
Heidi Bakula, Executive Assistant