

Minutes

Missoula Civic Television Advisory Commission

June 18, 2018

Commission Members in Attendance: Megan Robson, Heather Harp, Ginny Merriam, Stacie Anderson, Jen Sauer and Anne Hughes

Commission Members Absent: Chris Badgley, Lisa Mecklenberg Jackson, Hatton Littman and Bruce Tribbensee

Others in Attendance: Derek Goldman, Joel Baird (MCAT Staff) and Heidi Bakula (Mayor's Office)

1. The minutes of May 21, 2018 were approved as submitted.
2. Public Comment - None
3. Commission Member Comment
4. Old/Continuing Business
 - a. Review current programming schedule that has been recorded/is being recorded

Old

See attached list for previous programming.

New

- Film Montanan's for Immigrant Justice protest
- Show about the downtown ambassador
- Show with the new downtown police officer – Randy Krastel
- Show about the Russell Street bridge construction – Katie Kliez
- ADA Adaptive Recreation Clinic on July 10th
- Budget show on budget process – Ginny Merriam and Anne Hughes
- Show about property tax bill – Tyler Gernant, Leigh Griffing or Dale Bickell
- Show about what it's like to be a fly fisherman in 2018
- Institute for Tourism and Recreational Research Show
- Show on outdoor recreation opportunities
- Glacier Ice Rink's girl's hockey camp
- Human Trafficking – Guy Baker of the police department could do a 3 minute public service announcement about it
- Human Trafficking Task Force – could condense all recently received content and make a presentation to train hotel and motel workers
- Overview of Parks and Recreation activities

- Show about Fort Missoula Regional Park
- Ride the bike trail and do a show about it
- Show about Van Buren roundabout

5. New Business

6. Set agenda for next meeting

Respectfully submitted,
Heidi Bakula,
Executive Assistant



Follow Up From May 21, 2018 MCTAC Meeting

Researched Industrial Time Lapse Camera for Library Construction (Super cheap option= Brinno BCC200 \$309.00) Honore (library director) says Dick Anderson Construction is going to do that (the contact is Steve Miller & Honore supplied an email). Also talked with outfit in Boise with a system that can boost public engagement in the construction excitement but costs \$4k for 4k plus! But for instance, this system can build a recent time-lapse for each visitor

A Tour of Magazine Style Program on MCPS UM Global Leadership Initiative (Hatton will provide details-she is on summer schedule)

August Open House and both Franklin and Lowell Schools (Hatton will provide detail-she is on summer schedule)

Tour of Development Park and Amphitheater in Bonner Milltown (waiting to hear from "Contact Us" section of the website-who knows someone real and involved with this?)

Booth at Western MT Fair for visibility (asking all the partners at the new library if they want to share a booth)

Summary Communication Plans from City & County to form an element of The Cable Television Community Needs Assessment. (Ginny will work on something for Sue Buske)

Unseen Missoula Tours (finally yes but Linda McCarthy does not want the video to inclusive of the entire tour--she wants to keep the public appetite for in-person tours)

I asked Linda McCarthy about doing a tour of downtown highlighting what Downtown Ambassadors do--haven't heard back.

Show about traffic delays, include Russell Street reconstruction (talked to Katie Kliez yes --end of June?)

Tour of SPLASH week of June 25th with Eric Seagrave

Tour of Animal Control with Jeff Darrah (waiting to hear)

Becky Goodrich (parks communications director) suggested making a short local video about the importance of learning how to swim--maybe set in Currents.



Activity Report for MCTAC June 18, 2018

For University of Montana

University of Montana

Finalist Interviews: UM Vice President for Enrollment and Strategic Communications

**For City of Missoula
Missoula Downtown
Partnership**

Unseen Missoula: Basements and Back Alleys

**For Missoula County
Friends of Two Rivers**

Grand Opening of Milltown State Park

For MCPS

Missoula County Public Schools

Missoula County Public Schools Graduation Ceremonies