

**MISSOULA PUBLIC ART COMMITTEE Minutes**  
**Tuesday, November 20th, 2018 – 4-6 PM**  
**Jack Reidy Conference Room**  
**140 W. Pine, Missoula, MT 59802**

**Committee Members Present:** Cathay Smith, Patricia Thornton, Stoney Sasser, Kathi Olson

**Committee Members Absent:** Peter Lambros, Julie Armstrong, Lisa Simon, Courtney LeBlanc, Taag Peterson

**Others Present:** Becca MacLean (staff), Chris Boza (Parks & Rec), Daniel Scheppke (City of Missoula Building Graphics)

**1. Call to Order 4:06pm**

**2. No Public Comment**

**3. Guest(s)**

**a. Daniel Scheppke, City of Missoula Building Graphic Regulations**

- Daniel joins us from City of Missoula building graphics. Missoula zoning ordinance explains that building graphics is... “any mosaic, mural or painting or graphic art technique or any combination or grouping of mosaics, murals or painting or graphic art techniques that does not contain any commercial message and then is applied or implanted directly onto a wall or fence”.
- Daniel explains the design review process. Applicants meet with the Development Services Office and submit an application packet and pay a fee. Application includes cover letter (intent) and information about where the piece will go. Development Services then publish a report summarizing the project, regulations, feedback etc.
- Design review board then holds a public hearing, takes public comment and approves submissions. There are standards of approval. Daniel will send Becca link to the Design Excellence Manual for reference.
- The most recent building graphic that went through this process was the peace sign for the Jeannette Rankin Peace Center.
- Kathi explains that the PAC is an entity of the City and we promote art through the city. Therefore, we do not need permits.
- There is no size limit for pieces that go through building graphics process. Only permanent pieces must go through it.
- Hip strip designs went through building graphics.
- Becca and Daniel will be in touch about potentially overlapping projects or projects of interest between Public Art & Design Review Board.
- Daniel will send Becca his powerpoint and links to other details.

**4. Approval of Minutes**

- a. October 16th, 2018
- b. Traffic Signal Box Selection (TSB) Committee Minutes 9/4
- c. TSB Interview Minutes 9/11
- d. TSB Artist Informational Meeting 9/25
- e. Montana Rail Link Selection Committee Minutes 10/2

- All Minutes above are tabled as there is no quorum.

#### **5. Montana Rail Link Percent for Art Project Update - Taag**

- Four finalists were interviewed last week. Selection committee ended up with two top artists: Matt Babcock & Chip Clawson. An additional meeting was scheduled to continue discussion and make a final decision.
- Selection Committee present at yesterday's (Monday 11/19) meeting, voted that Matt Babcock's, "Scratch" would be commissioned under the provision that it is roughly 25% larger than the size he initially submitted. Originally it would have been 4ft 3in and now will be 5ft 4in, roughly 25% larger. He will make alterations to the boulders as well.
- PAC will be sure to make plaques that prohibit climbing.
- We cannot currently vote to approve the piece due to no quorum. Becca will contact Jim Nugent to get a contract started and we can ideally approve both the piece and the contract at the December meeting. Invite Chris Boza to meeting.
- Kathi suggests we let the neighborhood council of the park know of the selected piece. Patricia will reach out.
- Chris Boza discusses Parks & Rec involvement with enlarging "Scratch" and providing additional funds. Based upon revised budget from Matt, Parks & Rec. will do a combo of in-kind staff donation and funding. The combo will be dependent upon what Matt's revised budget looks like. With the MRL piece 25% larger, there are some funds available for the earth work - this is what Taag has expressed to Matt. Chris has been checking on materials for the "Scratch" piece and the aluminum cost as size is increased.

#### **6. Van Buren Soil Wall, Mural - Becca**

- a. Kathi, Patricia, Emily Jensen & Becca have submitted a neighborhood grant application. The Van Buren wall is on the most southerly roundabout. The art call is in progress and will be geared towards artists, schools or organizations to apply. Highway department has offered to pay for graffiti coating. The total grant is for \$3,000. The art call will go out in January with an art piece slated for Summer 2019.

#### **7. Kickstarter Fundraising Effort [Social Media Campaign] - Courtney**

- a. Kathi and Courtney spoke about this. Kathi suggests PAC get involved with "pint nights" or similar events where a portion of sales goes to PAC. Kathi will reach out to: Five on Black, MT Distillery, Draught Works. Stoney will reach out to: Drum Coffee & Guild.

Cathay will reach out to: Montgomery Distillery. Patricia will reach out to: Western Cider. Becca will keep this list of who PAC reaches out to.

- b. Public Art Committee is a city committee, funds run through Arts Missoula 501(C)(3) nonprofit.
- c. Rest of social media conversation is tabled as Courtney is not present.

#### **8. UofM Pilot Program Fall 2018 [Schedule December Selection Meeting] - Becca**

- a. Kevin Bell has been letting students know about submittable being open.
- b. Becca updates committee on UofM Pilot. A selection meeting needs to be scheduled beginning of December in order to install work second week of December. PAC suggests moving regular PAC meeting up in December to accomplish this & approve MRL piece. PAC suggests Tuesday, December 4th from 4-6pm or 5-7pm. Becca will make a doodle poll and send to PAC.

#### **9. Traffic Signal Box Update - Kathi**

- a. Kathi has submitted a grant for one TSB at Stephens & Beckwith. There have been requests for 3-4 more.
- b. Discussion ensues on removal of TSBs and that process. Also, discussion on Facebook comments regarding this. Cathay suggests to add to TSB art call language something similar to: "Sometimes, PAC doesn't have the capacity to inform artists in a timely fashion due to the fact that boxes are owned by the Department of Transportation."
- c. Kathi brings up potential Lolo signal boxes.

#### **10. Lighting for Perseverance & Passage Update- Taag**

- a. Taag is not present. Topic tabled.

#### **11. New Parks, Percent for Art Projects - Courtney**

- a. Courtney is not present. Topic Tabled.

#### **12. Becca Updates [Yearly Goals Meeting/Mural Database]**

- a. Becca is in touch with Stockman Bank about reserving a space for January meeting. PAC also suggests Cafe Dolce or Berkshire Hathaway.
- b. Becca explains that Courtney has invited Melissa Moss-Larson to December PAC meeting to talk about a mural at Jefferson School.
- c. Becca has been approached by Steve Gonzales, artists of the structural library piece by the Gnome House in the Missoula Public Library. He has requested to have his piece in the Public Art Guide. Kathi explains that the guide does not include pieces that do not exist (after library is torn down). We could have both the overhang piece and gnome piece in one photo in the 2019 guide. We are unsure if the guide will be doable this May due to the Missoulian. Becca will be in touch with Steve, Kathi & Jacque Walawander on this.
- d. Discussion on "dead art" or archive of old art pieces sometime in the future.
- e. Becca requests committee assistance on mural database as she has not been able to make a ton of progress since previous conversations.

**13. No Announcements, News, or Upcoming Events**

**14. No Comments**

**15. Adjournment 5:30pm**

The City makes reasonable accommodations for any known disability that may interfere with a person's ability to participate in this meeting. People needing assistance should provide advanced notice to allow adequate time to make needed arrangements. Please call Heidi Bakula at (406) 552-6003 or write her at Mayor's office, 435 Ryman, Missoula, MT 59802 to make the request known.

**STRATEGIC PLANNING GOALS 2017-2019**

**Mission:** The Public Art Committee affirms the city's role as an advocate to public art, fosters and enriches the aesthetic of the City of Missoula, values and promotes the contributions of artists to the community and furthers the objectives of Missoula City Ordinance 3221.

**Vision:** The Public Art Committee envisions a community where art and artists are valued, and where public art is integrated into the fabric of our place, and enhances the quality of life of its citizens.

**YEAR 1-2017**

**Outreach and Awareness**

- A. Create monthly marketing PSAs
- B. Improve website
- C. Begin public art education for artists
- D. Make quarterly reports to council
- E. Establish a more formal connection to U of M art department
- F. Engage in community feedback

**Governance**

- A. Actively invite native representation onto committee
- B. Bring accounting and professional reporting to council
- C. Create annual planning and follow plan
- D. Create a catalogue and condition report
- E. Intentional use of staff and chair time

**Quality**

- A. Increase art call submissions

**Fundraising and Project Development**

- A. Pursue the idea of joining county
- B. Increase staff time
- C. Deepen our relationships to other Public Art Committees for inspiration and funding ideas
- D. Actively seek out grant funding
- E. Enrich private/public partnerships

**Projects**

- A. One big project per year- form committee
- B. Public Art Guide
- C. Parking meters
- D. Lighting for Crossings
- E. Lighting for Perseverance and Passage
- F. Traffic Signal Boxes

**YEAR 2- 2018**

**Outreach and Awareness**

- A. Create a public art scavenger hunt
- B. Continued public art education for artists
- C. Create a friends of public art volunteer group
- D. Enrich relationships with local artists by holding artists events

**Quality**

- A. Hit maintenance harder

**Fundraising and Project Development**

- A. Continue to increase staff time
- B. Enrich private and public partnerships

**Projects**

- A. One big project per year
- B. Sculpture Park
- C. Live art/painting and music
- D. Community interactive art

**YEAR 3- 2019****Fundraising and Project Development**

- A. Continue to increase staff time
- B. Ask city for project specific money

**Projects**

- A. One big project per year
- B. Bench project