

Minutes

Missoula Civic Television Advisory Commission

August 19, 2019

Commission Members in Attendance: Ginny Merriam, Chris Badgley, Toffer Lehnherr, Hatton Littman, Heather Harp and Lisa Mecklenberg Jackson

Commission Members Absent: Megan Robson, Anne Hughes, Stacie Anderson and Jen Sauer

Others in Attendance: Mike Painter (MCAT Board), Joel Baird, and Heidi Bakula (Mayor's Office)

1. The minutes of June 17, 2019 were approved as submitted.
2. Public Comment – None
3. Commission Member Comment

Hatton Littman asked that “Hours Allotment for MCPS Discussion” be added to the agenda under old business until it is discussed.

Ginny Merriam stated that it was time to revisit the recording of Missoula Redevelopment Agency board meetings since their six month trial period was now over and it was time for the commission to revisit the matter.

Hatton Littman said that the Tax Increment Financing (TIF) discussion had been in the news so much that it was probably a good idea to continue recording the meetings. Commission members agreed that it would be good to continue recording so Heather Harp made the motion to continue, Toffer Lehnherr seconded the motion and the commission members approved the motion unanimously.

Ginny believed it would be good to continue recording the meetings to maintain transparency of the discussions, also the city is working on a TIF explainer with the university so that better information can be provided to the public.

Heather added that Missoula opted to create the board under state law and it's a great economic tool that too many communities don't use. In the 1970s many downtown businesses were boarded up before TIF was used.

Hatton Littman thought it was time to review the sun-setting timelines on some of the districts.

Ginny thought that the city should demonstrate the value of TIF districts and show how they revitalized the downtown. Many of the projects may not have happened without the TIF money and projects are much better with public amenities.

4. Old/Continuing Business

- a. Review current programming schedule that has been recorded/is being recorded

Old

See attached list for previous programming

New/Proposed Ideas

- Interview the four new principals at MCPS
- Candidate forums for new/old ward candidates
- Clarification of election location changes for primary election
- Pertussis explainer video if there is an outbreak at MCPS
- Fall sports

5. New Business

- a. Approve Annual MCAT Report – This item was not discussed and is held on the agenda.
- b. Urban Growth Commission (UGC) Request – Ginny Merriam

Ginny Merriam explained that the commission asked for hours so their quarterly meetings could be recorded by MCAT. They would need a total of eight hours per year for their meetings.

UGC is a joint city/county board that was established in 2013. The board was established by interlocal agreement and it is a way for city/county leaders to jointly guide growth.

Hatton Littman made the motion to allow the UGC to have eight hours per year for their meetings and Chris Badgley seconded the motion. The motion carried unanimously.

Respectfully submitted,
Heidi Bakula
Executive Assistant



Follow Up From June 17, 2019 MCTAC Meeting for August 19, 2019 MCTAC

Pending Projects

- A look at Downtown Community Policing with Dedicated Downtown Police Officer Randy Krastel
- Chris Behan will do a TIFF educational show (had to cancel for funeral)

City of Missoula

- Downtown Master Plan Community Presentation, May 22, 2019
- City Cemetery Tour
- City Band (partially funded by City of Missoula) each Wednesday eve, June 19 - August 14, 2019
- Mountain Line Electric Buses

University of Montana Media Assistance Grants

- President's Lecture Series
- State of The University Address
- Associate Vice Provost for Student Success Open Forums

Missoula County Public Schools

- Dr. Rob Watson welcomes back MCPS staff
- Tours of Nine Improved Schools

Missoula County

- Dedication of The Fair Commercial Building
- Interview with Emily Fair Director Emily Brock