

Minutes

Missoula Civic Television Advisory Commission

October 21, 2019

Commission Members in Attendance: Ginny Merriam, Chris Badgley, Heather Harp, Anne Hughes, Stacie Anderson and Jen Sauer

Commission Members Absent: Hatton Littman, Lisa Mecklenberg Jackson, Toffer Lehnherr, Hatton Littman and Megan Robson

Others in Attendance: Mike Painter (MCAT Board), Joel Baird (MCAT), and Heidi Bakula (Mayor's Office)

1. The minutes of September 16, 2019 were approved as submitted.
2. Public Comment

Mike Painter of the MCAT Board noted that the magazine style show that was done for the Missoula Parking Commission was really good.

3. Commission Member Comment

Heather Harp asked Joel Baird if MCAT did much public programming for civic organizations, such as the League of Women Voters. Joel said yes, that he receives around 250 requests to record per year.

4. Old/Continuing Business
 - a. Review current programming schedule that has been recorded/is being recorded

Old

(See attached list for previous programming)

Item Joel Baird forgot to put on his sheet – Citizen's Academy Interviews

Items Missed by MCAT since they were not notified

- Solar Tour – City and Missoula County Public Schools
- West Broadway Island Trail Grand Opening
- Bitterroot Flower Planting by Native American Students at Fort Missoula
- Candidate Forums

New/Proposed Ideas

- UM President's Lecture Series in November - Dr. TL Taylor
- MCAT Camps or Flagship – show the best of youth programming to create more awareness for these programs
- Local Option Tax Explainer – this would be great to take to the Montana League of Cities and Towns in 2020

- First Night
- Festival of Lights
- Festival of Remembrance Panel at UM
- Stringerama – first Missoula County Public Schools orchestra concert

5. New Business

Respectfully submitted,
Heidi Bakula
Executive Assistant



Follow Up From September 16,2019 MCTAC Meeting for October 21, 2019 MCTAC

City of Missoula

- Health Zone Partnership promotion for Missoula Public Library, City of Missoula and UM
- MRA Show about TIFF with Chris Behan
- West Broadway Island Trail

University of Montana Media Assistance Grants

- ASUM Renter Center Diverse U 2019
- Public Land and Resource Law Review \\ Alexander Blewett III School of Law at the University of Montana
- Mansfield Dialogues
- Environmental Studies Program: Lecture on Transformational Scholarships
- Alumni Association, Homecoming Parade 2019
- Presidents Lecture Series: A Conversation with Tommy Orange

Missoula County Public Schools

- Volleyball Games Big Sky v Sentinel, Sentinel v Hellgate, Butte v Sentinel, Helena v Sentinel
- Football Games: Sentinel v Big Sky, Hellgate v Sentinel, Hellgate v Helena, Hellgate v Butte
- MCPS Renaissance Student Reading + Math Growth Symposium

Missoula County

- Missoula County Board Training with Dan Clark
- Bonner Milltown Community Council