

Minutes

Missoula Civic Television Advisory Commission

November 18, 2019

Commission Members in Attendance: Ginny Merriam, Chris Badgley, Heather Harp, Hatton Littman, Lisa Mecklenberg Jackson, Megan Robson and Jen Sauer

Commission Members Absent: Toffer Lehnherr, Anne Hughes and Stacie Anderson

Others in Attendance: Mike Painter (MCAT Board), Joel Baird (MCAT), and Heidi Bakula (Mayor's Office)

1. The minutes of October 21, 2019 were approved as submitted.
2. Public Comment

Mike Painter, of the MCAT board, praised Joel Baird and Hatton Littman.

3. Commission Member Comment – None.
4. Old/Continuing Business
 - a. Review current programming schedule that has been recorded/is being recorded

Old

(See attached list for previous programming)

New/Proposed Ideas

- Parade of Lights
- MCPS Fine Arts Performances and Concerts
- Town Hall Meeting on China at the Mansfield Center
- ZACC – Leif Frederickson – December 6th – story about people from Missoula who went on to do great things in the music industry
- Hockey, Curling, Figure Skating – Anything at the ice rink
- MCPS Strategic Planning Meetings in January, February and March

5. New Business
 - a. Hours Allotment for MCPS – Hatton Littman

Hatton Littman, from Missoula County Public Schools, discussed her request for MCPS to use the City of Missoula's unused hours for more school programming. MCPS would not have to pay for the hours, but MCAT board member Mike Painter stressed that revenue would have to be made up somehow for those unused hours and the board was currently trying to figure that out.

Ginny Merriam said that she would talk to the City Attorney's Office to see if donating the hours would be feasible. Joel Baird added that maybe the school district could find a sponsor to pay for the additional programming.

Ginny said she would explore the issue with the attorney's office and Joel would ask the MCAT Board if a media assistance grant could be used for the unused hours requested by MCPS.

Respectfully submitted,
Heidi Bakula
Executive Assistant



Follow Up From October 21, 2019 MCTAC Meeting for November 18, 2019 MCTAC

City of Missoula

- MRA Show about TIFF with Chris Behan
- Montana Downtown and Main Street Conference 2019

University of Montana Media Assistance Grants

- UM EVST Department, Status of the Grizzly Bear in the Northern Rockies
- Interview with Deena Mansour, Mansfield Center YSEALI Program
- Celebrate Piano Series, Pianissimo!

Missoula County Public Schools

- Interview with Superintendent Rob Watson
- MCPS and Renaissance Student reading and Math Growth Symposium

Missoula County

- Missoula County Board Training with Dan Clark
- Bonner Milltown Community Council
- BUILD Grant Press Conference

City or County Related Issues

Gimme Shelter: A Forum on the Affordable Housing Crisis in Missoula sponsored by Holy Spirit Episcopal Church

Community Organizing for Health Equity, sponsored by Partnership Health Center

Veterans Day Ceremony at Missoula Doughboy Statue, Sponsored by American Legion Post 27