

Minutes
Missoula Civic Television Advisory Commission
Zoom Meeting
January 25, 2021

Commission Members in Attendance: Jake McNally, Sandra Vasecka, Nevin Graves, Lisa Mecklenberg Jackson, Ginny Merriam, Jen Sauer, Toffer Lehnherr and Hatton Littman

Commission Members Absent: Allison Franz and Amber Sherrill

Others in Attendance: Mike Painter (MCAT Board) and Joel Baird (MCAT)

1. The minutes of December 21, 2020 were approved as submitted.
2. Introduced new member Jack McNally.
3. Public Comment – None.
4. Commission Member Comment

Hatton Littman of Missoula County Public Schools thanked MCAT for exceptional service during MCPS' recent board meeting, which drew several hundred participants.

5. Old/Continuing Business
 - a. Review current programming schedule that has been recorded/is being recorded

Hatton reported she is suspending her school-construction video project, which is videos of each recent school remodel, until after the pandemic. She has nine left to do.

Joel will restart his public affairs talk show in March and will welcome newsmakers to interview.

People inquired about more publicity for the Police Academy. It is not being offered this year.

New/Proposed Ideas

- Suggestion discussed: a comprehensive program on all the local efforts to combat systemic racism – City, County, UM, the LEARN project, etc.
- Suggestion: Mansfield Lecture Series; Dr. Anthony Fauci on Feb. 17

6. New Business

a. Report on the Hours – Joel Baird

Summary of MCAT City Hours for 2020

- 284.5 hours for City Council and Committee Meetings. (Council for 74 hours)
 - 237 hours all the other meetings
- The total meeting hours = 521.50 hours

- 104 hours were spent scheduling 160 city meetings
- another 15 hours for COVID update from the Health Department
- 104 hours were spent on the City Message Board for Channel 190
- 40 hours were spent on MCTAC meetings and administration
- 184 hours were spent making non-meeting programming

The total hours for 2020 = 956.5

a. Move February 15, 2021 meeting to February 22, 2021 due to the President's Day holiday

The vote on moving the meeting to February 22, 2021 carried unanimously.

Respectfully submitted,
Ginny Merriam
Public Information/Communications Director