

Missoula Public Library
BOARD OF TRUSTEES MEETING
May 19, 2010
6:00 P.M.

- ORDER** The meeting was called to order at 6:00 by Chair, Neal Leathers
- ROLL CALL** Members present were: Christine Prescott, Beth Antonopulos, Neal Leathers, Rita Henkel, Margaret Wafstet and Honore Bray. Brenda Jackson excused.
- OTHERS** Joyce Doyle, PR Librarian at MPL
- MINUTES** Christine Prescott made a motion to accept the Minutes of April 21, 2010 meeting as corrected. Motion passed
New Business: "Making Most of Shrinking Budget" give museum passes to users **should read** *checkout museum passes to users.*

CITIZENS COMMENTS

- Joyce Doyle presented the Marketing Plan for FY11
Highlights:
Target audience is 18-32
Facebook, blog, twitter are how this group communicate
Twitter now has 300 followers and Facebook over 1400
60 of the 1400 are between 18-32
More outreach is scheduled
Boost branch library participation in programming
Website redesign
LRP has PR goals
Evaluation of plan will be completed through 2 surveys
How people feel about the library starting in Sept and again in a year
The "Think More" tagline will still be used and for the Big Read it will be "Think Noir"
Neal suggested using NPR more for advertising – Joyce pointed out that the YA writers group will be reading their works on NPR
Beth suggested a moving event like the bookmobile and the Big Dipper ice cream wagon

- CLAIMS** Beth Antonopulos made a motion to accept the claims as presented. Motion carried
It was requested that all purchases be listed and not lumped under MISC.

STATISTICS

DIRECTOR'S REPORT

Written report in packet

OLD BUSINESS

Long Range Plan Discussion – Departments will give a monthly update to Honore

Policy – Still in the process of updating

Planning for Library Growth – Nothing new at this time. Dennis will give the library a new timeline.

Coffee Cart – 2nd week of June is the projected date of finish

Budget 2011 – Commissioners accepted the preliminary budget

Patron Accounts – missing materials and ILL loss

The library will work with the County Attorney's Office on a one-to-one review of lost materials and lost ILL materials. It is the lending library that decides how they want

their lost materials paid for and we do not get to determine how that will happen. When MPL users loose an ILL they will be billed the cost the loaning library determines and until that bill is paid they will not be able to use ILL materials out of the building. New measures will be put into place to alert ILL users of the rules.

Bylaws - Rita Henkel made a motion to pass the new bylaws as amended. Motion passed
Discussion: County Commissioners should receive a written annual report

Other Old Business-

NEW BUSINESS

Leadership Training – report of information from the leadership training at the County was given by Neal, Beth and Christine.

Highlights: If board business is conducted through email you should be using an email account that is just for board business. Each member is responsible for setting up their own account.

If a citizen asks for a copy of minutes that have not yet approved they should receive a copy that is marked DRAFT.

A Board of Trustees should have a gavel to use at meetings. MPL will purchase one.

Other New Business –

NEXT MEETING

June 16th at Frenchtown Branch Library, 6:00 PM

ADJOURNMENT

Respectfully submitted by: _____

Honore D. Bray, Director

Date

Board representative: _____

Neal Leathers, Chair

Date