

# Parking Commission Advisory Committee (PCAC) Notes for 6/28/2011

I. Call to Order – Rod Austin.

The meeting was called to order by Rod Austin, Business Improvement District (BID).

II. Introductions and Welcome to those in attendance

Introductions were made. The following PCAC members were in attendance:

**BID:** Rod Austin

~~**J. Elaine's:** Kim Johns~~

**MPC:** Anne Guest

~~**DTMP Implem. Comm:** Matt Ellis~~

**MPC:** Kathy Lathrop

~~**City Council:** Jason Weiner~~

~~**MPC:** Cyndie Winchell~~

~~**Property Owner:** John Roemer~~

~~**MDA:** Julie Weaver~~

~~**FIB:** Suzanne Loewen~~

**MRA:** Ellen Buchanan

~~**Business Owner:** Todd Frank~~

~~**TDM:** Phil Smith~~

**Heart of Missoula:** John Bacino

Others in attendance:

III. Front Street Parking Structure – update

Ellen Buchanan, MRA, held a brief discussion on the update on the Front Street Structure. Everything is going fine. During the excavation they occurred additional costs, apparently they came across some old foundations.

Gordon Construction is still on schedule. Concrete needs to be poured by October or November 2011 depending on weather.

The clearances have been received on the Holiday Inn signage. The Holiday Inn sign will not be on the parking structure.

IV. IPS Meters – Anne Guest

Due to the credit card fees the Parking Commission is losing revenue on the IPS meters. January and February 2011 realized a 108% revenue loss on the credit card transactions. March, April and May 2011 the revenue loss on credit cards was at 68%.

The credit card revenue loss is too much to justify continuing the used of the credit card function. Missoula Parking Commission plans on returning the IPS meters and replace them with the old mechanicals.

Digital Technologies has offered a three month trial period for on street “Luke” multi-space pay-by-license plate machines. The Digital machines most likely would be placed on 100 W Main Street in front of Central Park.

Anne received a call from Portland, OR. They have offered to sell Missoula Parking Commission 1,000 used Duncan electronic meter mechanisms for a good price of \$75K.

V. Fines – marketing

Anne Guest is working with MDA marketing committee on the new fine structure. So far, they have suggested that a flyer be inserted with the first ticket stating that “You Have Been Forgiven”.

VI. Next meeting date – **Tuesday, July 26th at 4:00 pm in the Jack Reidy Conference Room**  
(Last Tuesday of every month at 4:00 pm in the Jack Reidy Conference Room)

VII. Other Business

VII. Adjournment