

Minutes
Missoula Civic Television Advisory Commission
December 15, 2014
2:00 pm – 3:00 pm
Mayor's Conference Room

Commission Members in Attendance: John Rettenmayer (Chair), Ed Childers, Ginny Merriam, Jean Curtiss, John Firehammer, Hatton Littman, Jean Zosel and Annelise Hedahl

Commission Members Absent: Jen Sauer, Kay Rabil (MCAT Staff)

Others in Attendance: Heidi Bakula, Joel Baird (MCAT Staff)

1. Introductions
2. The minutes of June 16, 2014, August 18, 2014, September 15, 2014 and October 20, 2014 were approved as presented.
3. Public Comment – None
4. Old/Continuing Business
 - a. Review current programming schedule that has been recorded/is being recorded
*Identify events for MCAT to record/televise

New Programming

- PSA about panhandling on MCAT and possibly other stations
- Missoula Redevelopment Agency (MRA) related projects: South Crossing, URDs, others
- Parks and Trails updates as new projects unfold
- Portraits of involved people: why they serve on boards, etc.
- Missoula County Public Schools – short piece on each of the 17 buildings

5. New Business

Ginny Merriam asked if city hours could be spent on a presentation for the Real Change Program to Fund Homeless Outreach. She asked if MCAT could record a short film to be used with a presentation so others could use it for educational purposes with local civic groups, downtown business owners, etc. The Real Change Committee will eventually have an intern from the university to take it to students who seem to give to panhandlers more than others.

The Commission agreed this would be a good use of city hours. Ginny's request is granted.

6. MCAT Board Comment

At the June 16, 2014 meeting the commission discussed and approved a request of the Energy and Climate Team (ECT) for MCAT to record and televise its meetings. Joel Baird commented that no one has contacted him about setting this up. The commission discussed the request again.

Jean Curtiss made a motion to reconsider ECT's request to record and televise its meetings. Annelise Hedahl seconded the motion. The commission voted unanimously to reconsider.

Jean Curtiss made a second motion to refer ECT's request to record and televise their meetings to city council to be discussed at the conservation committee for clarification of ECT's role so anything televised reflects the whole of the city's energy and conservation efforts. Annelise Hedahl seconded the motion and all commission members voted in favor of the motion.

Annelise offered to refer the issue to council.

Joel Baird discussed new technology that MCAT now had to go live wherever there is wireless internet available. They were going to test it at First Night.

7. Set agenda for next meeting

The commission decided to skip the January meeting since it falls on a holiday, but have the February meeting the day after the holiday it falls on.

Held Items

Respectfully Submitted by,
Heidi J. Bakula, Executive Assistant

Date of next meeting: February 17, 2015