

Minutes
Missoula Civic Television Advisory Commission
June 15, 2015
2:00 pm – 3:00 pm
Mayor's Conference Room

Commission Members in Attendance: John Rettenmayer (Chair), Ed Childers, Bill Carey, Jen Sauer, Annelise Hedahl and Bruce Tribbensee

Commission Members Absent: Hatton Littman, John Firehammer, Ginny Merriam and Jean Zosel

Others in Attendance: Heidi Bakula and Joel Baird (MCAT Staff)

1. The minutes of May 18, 2015 were approved as submitted.
2. Public Comment – None
3. Introductions

Newly appointed city council board member, Bruce Tribbensee, introduced himself.

4. Old/Continuing Business
 - a. Review current programming schedule that has been recorded/is being recorded
*Identify events for MCAT to record/televis

Current Programming

- Parks and Recreation Open House – Fort Missoula Regional Park
- South Crossing

The commission discussed new ways to use hours available to the city and county:

- Offer departments time to film trainings or alternative programs
- Offer discussion instead of interviews
- Power Point Presentations – 4 minutes, Power Point Light
- MCAT studio could be used for more intimate setting
- Could have updates on a topic over a span of time and not necessarily current

New Programming

- Program on Cooperative Housing – Bill Carey
- PSA about fireworks and their effect on veterans – Dan Gallagher
- PSA about fireworks and their effect on animals – Jeff Darrah of Missoula Animal Control
- Effects of fireworks on senior citizens
- Planetarium at the University Payne Center is open
- Blue Mountain Observatory
- Trail being built to Lolo

- b. Draft Annual Report – Joel Baird

Joel Baird handed out the final report without the introduction.

5. New Business - None
6. MCAT Board Comment

Joel Baird stated that Charter lost 5,000 subscribers in the last three years. The franchise fees are holding but they are charging current subscribers more.

7. Set agenda for next meeting

Held Items

Respectfully Submitted by,
Heidi J. Bakula, Executive Assistant